

## Enjoy a 6-month EMI holiday on your new Tata Car

### Key Highlights:

- **Enjoy up to 100% on-road funding with zero-down payment**
- **Service only monthly interest during the 6-month EMI Holiday period**
- **Loan tenure of up to 5-years**
- **Offer available on Tiago, Nexon & Altroz**

**Mumbai, 8 July, 2020:** Tata Motors, India's leading auto brand, today announced the launch of a novel and attractive financing offer on its popular brands Tiago, Nexon and Altroz. Customers can now make zero down payment, avail a 6-month EMI holiday (only interest needs to be serviced monthly) and access up to 100% on-road funding for a loan tenure of 5-years. This offer is being made available through a partnership with Karur Vysya Bank (KVB), one of India's oldest and most trusted banking institutions, to eligible salaried and self-employed persons.

In its endeavor to make safe personal mobility solutions more affordable and accessible to individuals and families, and help maintain norms of social distancing, Tata Motors is also offering affordable, step-up EMIs on long tenure loans of up to 8-years through its association with multiple financing partners. For just Rs 5,555/- as starting EMI, you can now drive home the 5-star GNCAP safety rated premium hatchback Altroz. Popular SUV Nexon and hatchback Tiago are also available for EMIs starting at only Rs. 7499 and Rs.4999/- respectively

Tata Motors manufacture cars that are proudly Indian with international quality, design and safety. To know more about the offers and car buying options, call your nearest dealership or visit [cars.tatamotors.com](https://cars.tatamotors.com). Customers can also enquire, request a test drive, make bookings and select their preferred financing option via the recently launched 'Click to drive', an end-to-end online platform from the comfort and safety of their homes.

Test drives are being offered on demand at the customer's preferred location. To maintain social distancing, only one person drives the vehicle with a dealer staff member sitting in the rear seat to avoid any physical contact. Following every test drive, the vehicle is fully sanitised including replacing protective covers shielding the interiors of the vehicle that come in contact while driving.

#StayHomeStaySafe

### About Tata Motors

Tata Motors Limited (BSE: [TATAMOTORS](https://www.bseindia.com/codelist/foolite/stocks/TATAMOTORS)), a USD 44 billion organization, is a leading global automobile manufacturer of cars, utility vehicles, pick-ups, trucks and buses. Part of the USD 110 billion Tata group, Tata Motors is India's largest and one of the few OEM's offering extensive range of integrated, smart and e-mobility solutions. It has operations in India, the UK, South Korea, Thailand, South Africa, and Indonesia through a strong global network of 134 subsidiaries, associate companies and joint ventures, including Jaguar Land Rover in the UK and Tata Daewoo in South Korea.

With a focus on engineering and tech enabled automotive solutions catering to the future of mobility, Tata Motors is India's market leader in commercial vehicles and amongst the top four in the passenger vehicles market. With 'Connecting Aspirations' at the core of its brand promise, the company's innovation efforts are focused to develop pioneering technologies

for immediate use

**PRESS RELEASE**

that are sustainable as well as suited to evolving aspirations of the market and the customers. Tata Motors strives to bring new products that fire the imagination of GenNext customers, fueled by state of the art design and R&D centers located in India, UK, US, Italy and South Korea. Internationally, Tata commercial and passenger vehicles are marketed in countries, spread across Africa, the Middle East, South Asia, South East Asia, South America, Australia, CIS, and Russia.

To know more, please visit ([www.tatamotors.com](http://www.tatamotors.com)); also follow us on Twitter: <https://twitter.com/TataMotors>)

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